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My Dashboard in ESP Orders

Jennifer M - 2018-09-26 - Getting Started

The My Dashboard section of ESP Orders enables you to view general overview information about your orders. You will be able to view an orders summary, yearly summary, recent activity, and much more!



When viewing information, you can use the drop downs at the top to focus the statistics on a particular sales representative (admins only), currency, or time frame.

In the Orders Summary section, sales information for the past month, week, and year will be displayed with statistical analysis. The Yearly Summary will compare the current year with the prior one, so you can see your company's performance at a glance.

| rders Summary | | | | Yearly Summary | | | | |
|-----------------|--|---|--|--|--------------------------|--------|----------|----------|
| 8/27/2019 - 9/2 | C/0040 | 7/28/2019 - 8/27/2019 | 8/27/2018 - 9/26/2018 | | | Orders | Total | Avg Marg |
| 5/27/2019 - 9/2 | 6/2019 | Previous 30 days | 8/27/2018 - 9/26/2018 Prior Year | Year to Date 1/1/2019 - 9/26/2019 | <mark>▲ 1,336.82%</mark> | 316 | \$12.4M | 6.15% |
| 17,596.28% | 30 Orders \$12.1M Total 5.26% Avg Margin | 22 Orders \$68.4k Total 41.14% Avg Margin | 36 Orders \$205.8k Total 36.01% Avg Margin | Prior Year to Date 1/1/2018 - 9/26/2018 | | 611 | \$864.9k | 35.96% |
| \smile | one for the margin | | eele riering margin | Prior Full Year 2018 | | 739 | \$1.0M | 37.369 |

The Recent Activity area provides information on the last five updated orders. The Orders by Status section enables you to sort by the status of an order to view how many current orders are within a specific status, as well as what percentage of all current orders are within that status.

| Orders by Status | Filter | Orders | | |
|------------------|--------------|---------------------------|--|--|
| | | Orders | | |
| Open | 96.95% of or | Sample Requests Quotes | | |
| Closed | 2.5 | Invoices | | |
| Locked | 0.0 | 7% | | |

Customer Ordering Activity displays how many active customers from CRM have order information within their records. Use the drop down to sort by the type of order documentation you would like to view.

Open Tasks will list both tasks assigned to you and delegated to others. Use the drop down to sort them by Due Date or In Hands Date. Also, click on the View All button to open the Tasks area of CRM.

The Top Five area enables you to view the customers, suppliers, and sales people with the highest sales within the time frame you selected.

Top Selling Products are the items most frequently sold by your company within the time frame you selected.

Top Category Sales are the type of items which your company has sold the most of within the time frame you selected. Use the View by drop down to sort by Total or Count.

| Top Category Sales (Ordered in the Last 30 days) | View by | Total | ۲ | |
|---|---------|---------|------------|--|
| Performance apparel | | | Avg Margin | |
| | | \$54.0k | 40.20% | |
| T-shirts | | | | |
| | | \$54.0k | 40.20% | |
| Bags | | | | |
| \$7,452.00 | | | 40.00% | |
| Tote bags | | | | |
| \$4,780.00 | | | 40.00% | |
| Travel mugs/cups | | | | |
| \$2,936.50 | | | 36.07% | |
| | | | | |
| | | | | |
| Last updated on: June 12, 2019 | | | | |
| | | | | |

The Websites Performance area enables you to see how many orders have been placed via ESP Websites and Company Stores. You are able to view overall information for all sites, but can also use the drop down to select a specific website.