



Advertising  
Specialty  
Institute®

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## Distributor Single Sign On Account

Tamika C - 2024-03-20 - General

A Single Sign On (SSO) account enables ASI Distributor members to log into your ESP/ESP+ Services, ESP Mobile, ASI Education, and ASI Central with the login credentials.

Your SSO account does not apply to ESP Online or the ASI Online Account Manager.

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### ESP/ESP+ Services

#### What is ESP+?

[ESP+](#) empowers you with a comprehensive suite of tools designed to revolutionize your business operations. We've meticulously crafted our platform to streamline every facet of your workflow, from product search to presentations and CRM. [ESP+ Websites](#) are a part of ESP+ and provide an innovative, easy to update e-commerce solution for seamless business operations.

#### ESP

[ESP](#) is the industry's largest and most accurate promotional products sourcing and marketing tool. In addition to sourcing services via ESP Web, users of ESP also have access to their ESP Websites Admin, CRM, Orders, and Email Marketing.

#### ASI Education

ASI offers free certification through [ASI Education](#). Through the BASI/MASI certification program ASI members can learn about the promotional products industry online as well as through education opportunities at ASI Shows. Take advantage of this free program and join industry colleagues who have already achieved certification!

#### ASI Central

[ASI Central](#) enables distributors to look up supplier, decorator, and multi-line rep information, as well as rate suppliers and access business savings program information. ASI Central also provides news about the promotional products industry and much more!